# Branching Out with Social Media

Laura Carver

**Social Media:** Websites and applications that enable users to create and share content or to participate in social networking.

Facebook	Pinterest	Blogger
Social media site to connect with	Virtual bookmarking tool. Create	Blog (weB LOG) publishing service.
people around the world. Create	personal collections of images	Can combine all pictures and
your profile with pictures. Create	and videos. Other users can	stories in a journal entry including
events and closed groups.	browse your "boards" and save	links and files for redirection.
	items to their own pinboards.	
www.facebook.com	www.pinterest.com	Resources:
search for family members	follow family history boards	http://www.geneabloggers.com/ -
follow family history pages	get ideas for organization	- learn about blogging
create family events	get ideas for starting family	find genealogy blogs
create closed family groups	history work	network with other bloggers.



### **Facebook Pages**

An organizations' online presence. Visible to everyone.

- For-profit company, e.g., Ancestry.com, RootsMagic,
- Non-profit entity, e.g., FamilySearch, FamilySearch Indexing,
- Organization, e.g.,
  Williamsburg Family
  History Center

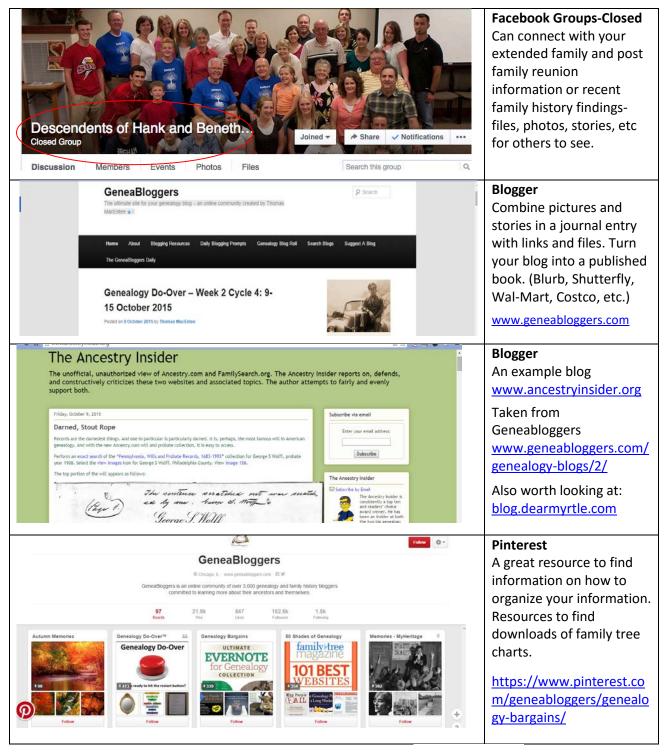


## **Facebook Groups-Closed**

- Must request to join.
- May have rules that govern what can and cannot be posted.

# Examples of Closed groups worth joining:

- -- Midwest Genealogy Research Group
- -- The Organized Genealogist



#### **Williamsburg Family History Center**

2017 Newman Road, Williamsburg, Virginia 757.220.0266 during center hours 757.903.5706 when the center is closed

